



NATIONAL ASSOCIATION OF TEACHERS OF SINGING

9957 Moorings Drive, Suite 401

Jacksonville, FL ♦ 32257

www.nats.org

December 17, 2012

To Whom It May Concern:

Lynne O'Connor was our Marketing and Communications Administrator at National Association of Teachers of Singing from December 2010 - February 2012. She has excellent skills in web design, graphic design, social media and content management. Her professional approach to get things done right and creative savvy was an asset to our team.

Lynne O'Connor is detail oriented, creative, and an experienced writer. She developed and implemented new social media and email marketing campaigns for our organization and did an excellent job. She worked directly with our web programmer to test, communicate and help facilitate resolving web issues.

I would recommend Lynne to anyone looking for a dependable, creative person with a variety of excellent skills and the ability to do any type of marketing or web management.

Sincerely,

Allen Henderson
Executive Director