

Advertise with NATS: Email Sponsored Promotions

National Association of Teachers of Singing will send information about your product, service, or event to our member list in a dedicated **Sponsored Promotion** email blast. With the ability to choose your list segment by country, state, or region, NATS **Sponsored Promotions** are an affordable way to reach out to over 6,000 members who have provided NATS with their email addresses.

For complete information, including rates and ad specifications,
 **Download the NATS Media Kit**



NATIONAL ASSOCIATION OF TEACHERS OF SINGING
Sponsored Promotion

This is a paid advertisement.

**COMMUNICATE YOUR MESSAGE
TO MEMBERS OF
NATIONAL ASSOCIATION OF
TEACHERS OF SINGING
WITH
Sponsored Promotion
EMAIL BLASTS**

[Forward email](#)

 SafeUnsubscribe™

 Trusted email from
Constant Contact
Try for yourself!

This email was sent to _____ by notices@nats.org
Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).
N.A.T.S. | 9957 Moorings Drive | Suite 401 | Jacksonville | FL | 32257

Sponsored Promotion Email Rates

- 1000 or less addresses are \$0.40 each
- 1001 to 3000 addresses are \$0.30 each
- 3001+ addresses are \$0.20 each
- **50% off repeat orders:** If you wish to schedule a second or third Sponsored Promotion (with the same content to the same recipients), you may do so at half the price of your first order AND have the opportunity to change the subject line. This is great for reminder emails as your event date or

What We Need From You

In planning for your **Sponsored Promotion**, please prepare the following:

- Text of the Subject field for your **Sponsored Promotion** (maximum of 50 alphanumeric characters). Here are some tips on [Optimizing Email Subject Lines to Increase Revenue](#) and [How Subject Lines Affect Deliverability](#).
- Optional: A single graphic file, which will be primary content of the email, in JPG format (maximum of 585 pixels wide and less than 100kb in size).
- Optional: URL to which you would like your graphic to link when a reader clicks on your **Sponsored Promotion** (e.g., <http://www.yoursitename.com>). We recommend that your graphic include a call-to-action such as "Click here for more information" to drive traffic to your site.
- Optional: Body text of the email (bold, italic, and underline formatting is permitted). If you wish to link specific portions of text to the web, please provide the URLs and specify which text should link to which URLs.
- We do not accept HTML code. Please follow the guidelines listed above.
- Select from the following demographics:
 1. Entire List - approximately 6,000 NATS members in the USA, Canada, and internationally
 2. Country - select specific country
 3. Region - 14 [regions](#) available
 4. State or Province - in any combination you desire

Terms and Conditions

- Orders must be prepaid. We accept check, money order, purchase order, or credit card (Visa or MasterCard).
- Full payment is required for orders that you cancel after they are mailed out.
- Orders that you cancel after the order is processed are subject to a service fee.
- Please be aware that some email addresses may be incorrect if members have not updated their contact information with NATS.
- While we are not able to guarantee open and click-through rates, we are happy to provide you with these statistics upon request.

Request an Estimate For Your *Sponsored Promotion*

To get a specific quote for your targeted list, please call Joan Adams at 904-992-9101 or email us at info@nats.org.